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**Media Contact:**

Disability RMS  
Trish O'Donnell  
(207) 591-3615  
todonnell@disabilityrms.com

**Disability RMS to Present at 2009 LIMRA Group Benefits Conference**

*Human Resources Officer Will Discuss Leveraging Technology from the Employer Perspective*

**WESTBROOK, Maine** — Sept. 9, 2009 — Disability RMS, the nation's leading provider of turnkey disability risk management products and services, today announced that Amy P. Thompson, will be a featured panelist at LIMRA International's Group Benefits Leadership Conference set for Sept. 14-16 in Boston. Thompson will address the unique needs of small and large employers in a Sept. 15 session (10:15-11:30 a.m.) titled "Leveraging Digital Technology: Success, Failures and Opportunities."

The panel will focus on how carriers can leverage digital technology to improve servicing and marketing efforts with employers and employees. Content for this session will also include the latest digital marketing trend data.

"Both small and large employers utilize technology. They tend, however, to utilize it in different ways," said Thompson. "For example, a large employer may expect a high level of information and functionality accessible through on-line self service tools whereas a small employer may require a mix of on-line and more traditional tools such a paper enrollment materials and hard copy brochures. The key to servicing both markets successfully is flexibility and the willingness to customize the tools to the employers' specific needs."

Thompson is Human Resources Officer at Disability RMS and oversees all aspects of the HR function. Her areas of responsibility include the interpretation and application of employment law, compensation analysis and administration, and the development of recruitment programs designed to attract and retain outstanding talent. She earned her B.A. and M.B.A. from the University of Maine

and is an active member of the Society of Human Resources Management as well as the Human Resources Association of Maine.

LIMRA International is a world-wide research, consulting and professional development organization that helps more than 850 insurance and financial services companies in 73 countries increase their marketing and distribution effectiveness. Visit LIMRA at [www.limra.com](http://www.limra.com).

### **About Disability RMS**

Disability RMS is the nation's leading provider of turnkey disability risk management products and services with more than \$400 million of disability premium under management. In 2009, the company added Group Life reinsurance to its services offering. Located in Westbrook, Maine, Disability RMS has more than 300 employees with the specialized product knowledge and service skills required to succeed in today's complex risk protection market. Disability RMS holds the distinction of twice being named the Best Large Company to Work for in Maine, an accolade awarded by the Best Companies Group, in partnership with the Maine Department of Labor. Visit Disability RMS at [www.disabilityrms.com](http://www.disabilityrms.com).

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